## datto

## TRADITIONAL BACKUP

**CHEAP + TIME CONSUMING** 

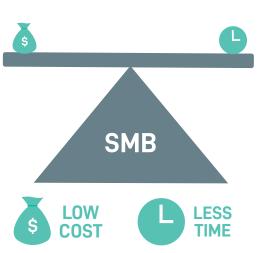
AFFORDABLE + AUTOMATED

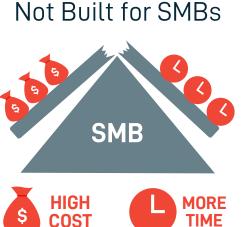
**BUSINESS CONTINUITY** 

**EXPENSIVE + COMPLICATED** 

**HIGH AVAILABILITY** 

**SMB MORE** COST **TIME** 





**SOLUTION COST** 

No business continuity

component—limited to backup only.

One vendor. One Bill Backup, Restore, Virtualize

**TIME** Significant Hardware Investment 5 5 5

Too expensive for SMBs

**SETUP AND C C** + **A** Multi-vendor solution CONFIGURATION

All-in-one solution (software, hardware, and cloud)

• Multi-vendor, multi-location solution

**TESTING** 

**RECOVERY TIME** 

failure rate during restore Manual testing

Downtime and high

**Automated Backup Verification** (at the time of backup)

Downtime last seconds or minutes

Redundant production system but if a major outage occurs you still require backup and testing