

datto

# Why You Need to Protect Your SaaS Applications



## By 2022, 70% of Organizations

will have suffered a business disruption due to unrecoverable data loss in a SaaS application.

*Source: Gartner 2019 "Assuming SaaS Applications Don't Require Backup is Dangerous"*

## Cloud Data Protection: A Shared Responsibility

The message is simple - Microsoft is responsible for their cloud, end users and their MSPs are responsible for what's in it.



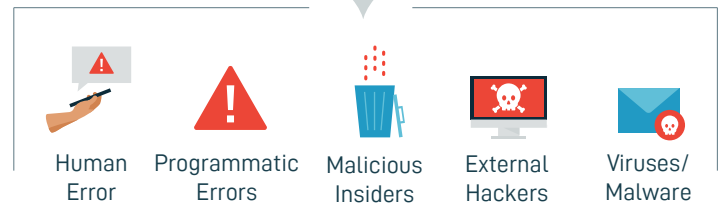
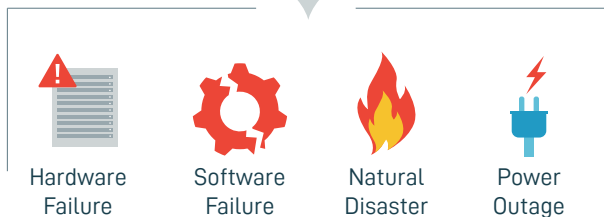
### Microsoft

Application • OS • Virtualization  
Hardware • Network



### MSP

Users • Data • App Admin



## SaaS Vendors Do Not Protect User Data

**Microsoft states in their SLA:** "Microsoft is not liable for data loss due to application outages. Microsoft is also not liable for data loss due to deprovisioned user accounts. **We recommend that you regularly backup your Content and Data that you store on the services or store using Third-Party Apps and Services.**"

*Source: Microsoft SLA: <https://www.microsoft.com/en-us/servicesagreement>*